

## We're your radio...

We're your local radio station with local programming, transmitted from our local studio in Mohawk, New York just for our valley listeners! Learn what's happening in Southern Herkimer County including news, weather, events, activities and much more. With special emphasis placed on Mohawk, llion, Herkimer, East Herkimer, Frankfort, Little Falls, Schuyler, German Flatts, Columbia and the rest of "the valley", you'll learn what's happening in our schools and communities. To ensure everyone's safety, we'll keep you abreast of local weather-related and other emergencies as they are happening in the area.

We're here for you, all the time, wherever you go! Listen on 97.5 FM, or stream us from the web to your smart devices on WHMVLP.NET





PLACE STAMP HERE





## Why Us:

# Are you looking for information about your hometown and your community?

Even the other radio stations licensed to "the valley" operate out of studios in Utica or Syracuse, and most carry syndicated programming originating from parts unknown. Sometimes you'd like to hear what is happening in your own area. As a LPFM station, we are not permitted to broadcast outside our local area, truly making us a hometown, community station. We are committed to the valley because we live in the valley, we work in the valley, and we broadcast in the valley.

### Who We Are:

The mission of the Mohawk Valley Radio Group, Inc. is to serve as an educational, non-profit organization operating as a noncommercial, community broadcast station for Southern Herkimer County of New York State, to provide information, education, entertainment, news and broadcast opportunities specifically to the citizens in the communities of Mohawk, Ilion and Herkimer, New York, and to make citizens more informed about the communities we serve. We are a 501(c)(3), not-for-profit corporation founded in Herkimer County of New York State in 2013 for the purpose of operating a community-based, LPFM radio station.

## **Our Objectives:**

- To promote the health and well-being of the citizens of the communities served
- To educate about problems that are occurring in our broadcast area
- To help bring together resources that will assist the citizens in our broadcast area to help overcome adversity
- To promote acceptance of diversity in our area and in our nation and beyond
- To help inform people about local, regional, state, national and international issues
- To serve in the public interest as a nonprofit, community radio station
- To provide a venue for local students to gain broadcast experience by involving our local schools, regional vocationaltechnical center and colleges in programming where possible
- To provide a forum for other non-profit organizations to be successful with their missions
- To provide entertainment to the local communities served



Something for everyone!



- To provide the community with access to the public airwaves for legitimate educational, cultural or social activities that are occurring in the communities served
- To highlight the successes and accomplishments of the citizens in our area
- To be a positive, uplifting force in the communities we serve
- To be a forum for the exchange of ideas on how life can be improved for the citizens in our communities served
- To provide information about local government, meetings, laws and other matters affecting the citizens of the communities served

## **Contact Us**

#### WHMV-LP / Mohawk Valley Radio Group, Inc.

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